

nya nordiska collection 2023: Sandön



Curtain: Keno, Couch: Klas

Islands are places of yearning: landscapes surrounded by the sea that take on a special character which touches and fascinates us. Like Gotska Sandön – Gotland's both striking and charming sandy isle whose landscape and vegetation served as an inspiration for our 2023 collection. Far away from the nearest mainland this Swedish island comprising of little but sand and pebbles in the Baltic Sea has been formed by the weather and tides for millennia. The unique light of the North brings about lines and structures that when translated into textiles inject the lightness and joie de vivre of a summer's day at the sea into interiors.



Curtain: Savo, Chair: Klas



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Feels like sun, wind & waves



Curtain: Liko CS, Cushions: Klas



Curtain: Aalto, Couch: Alon

Sensory impressions as featherweight souvenirs. With their look and touch the fabrics in the Sandön collection bring back pleasant memories of their natural role models. Wool bouclé **Olea** and the sand-like grain of **Klas** invite us to touch just as does the high-low texture of **Tropea**. The constant roll of the waves and rippling dunes find their counterparts in the dynamic patterns of **Keno** and **Liko CS** while **Savo** echoes the graduated shades of the seashore. With **Monti** and **Alon** our thoughts shift to the island's interior with its mossy grounds and delicately blooming flowers. The impact of those Nordic lights so highly praised by painters runs through the entire collection. The comprehensive colour scheme comprising sand, sea and mineral tones in our single-coloured fabrics **Stella CS**, **Aalto** and **Selma** is complemented by floral accents. **Jorma** and **Kari** in pure linen round off the line with a fresh twist on checks and stripes.

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Close to nature and high impact

Sandön as a 2023 collection sharpens the profile of nya nordiska who are known for offering timeless textile design for people that appreciate quality and love nature. Accordingly, sustainability and resource conservation are just as relevant to us as our creative claim. The use of natural fibres like linen, wool, cotton or hemp is supplemented by a targeted deployment of recycled materials. Together they create the textile basis for rooms to take a deep breath and feel pleasantly grounded. Like after a stroll along the beach at Gotska Sandön.



Selma



Monti

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